

# Best\* Case Approximability of Sparse PCA

refusing to graduate :-)

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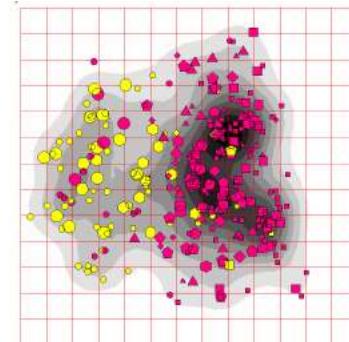
is on the job market!

# Sparse Principal Component Analysis

$$\max x^\top A x$$

s.t.  $\|x\|_2 = 1$  and  $\|x\|_0 \leq k$   
(and  $A$  is PSD)

$$\begin{pmatrix} 7.1 & 1.3 & \dots & 4.5 \\ -2.6 & -3.4 & \dots & 6.2 \\ \vdots & \vdots & \ddots & \vdots \\ 3.1 & 9.2 & \dots & -4.8 \end{pmatrix}$$



“Yes we SPCA!”

-Obama, 2008

# Sparse Spiked Covariance Model ("average case")

$$A = I_n + \begin{pmatrix} \text{rank 1} & & \cdots & 0 \\ [k \times k \text{ block}] & & & \\ \vdots & & \ddots & \vdots \\ 0 & & \cdots & 0 \end{pmatrix} + \text{noise}$$

- Cool sample-complexity / computational-complexity tradeoff [Berthet & Rigollet '13, Wang et al '14, Gao et al '15, Kraugthgamer et al '15, Ma & Wigderson '15]
- Good news: trivial algorithm gives  $(1 - o(1))$ -approximation
- Bad news: this is not what *your data* looks like!

# Our results: “best-case” analysis

Computationally intractable even when given the exact covariance matrix:

- NP-hard to approximate to within  $(1 - \epsilon)$
- SSE-hard to approximate to within any  $c$
- Quasi-quasi-poly ( $e^{e^{\sqrt{\ln \ln n}}}$ ) integrality gap
- $n^{-1/3}$ -approximation algorithm



“Vive la SPCA!”

-Napoleon, 1808